



2026 Sponsorship & Advertising Opportunities

Reach thousands of potential customers with our Parks & Recreation Department!



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About Us!



Villa Park Parks & Recreation offers unique opportunities to reach your potential customers. From an onsite presence at our events to seamless inclusion in our marketing outreach, we help you connect to your community!

Partnering with Villa Park Parks & Recreation offers an affordable and effective way to reach residents while also supporting your community and helping to improve the quality of events and programs offered by our department.

- Reach a community of over **23,000 Villa Park Residents.**
- Increase brand awareness.
- Promote your products and services.
- Demonstrate your commitment to the Villa Park community.

Opportunities Include:

- Seasonal/Community Events
- Adult & Senior Programs
- Youth Programs & Sports
- Aquatics
- Summer Camp
- Program & Events Guides
- On-Site Marketing

Community Events



EGG HUNT

Sponsor fee: \$250

Ages: Children, Ages 2-10

Date/Time: Friday, March 27

Estimated Attendance: 200

Location: Villa Park Recreation Center



FLASHLIGHT EGG HUNT

Sponsor fee: \$250

Ages: Teens, 11-16

Date/Time: Saturday, March 28

Estimated Attendance: 200

Location: Villa Park Recreation Center



Both Egg Hunts: \$400

Your Business:

- Has the opportunity to provide prizes/goody bags to participants
- Can be on-site for the event(s) at the Villa Park Recreation Center
- Will have their logo on all marketing materials pertaining to the event
- Will receive a special announcement during the event(s)
- Will be mentioned in a 'Thank You to Our Sponsor' social media post for the event(s)



Community Events



SUPER SENSATIONAL SATURDAY

This free community event for all ages brings kids and their families out to enjoy music, crafts, games, and more!

Ages: All ages. Geared towards ages 1-10

Date/Time: Saturday, July 18 & September 12

Estimated Attendance: 200

Location: Lufkin Park

Entertainment Sponsor - \$300

Your Business Receives:

- A special announcement before the entertainment begins
- The ability to be on-site for the event(s) at the Villa Park Recreation Center
- Your logo on all marketing materials pertaining to the event
- A 'Thank You to Our Sponsor' social media post for the event(s)



Event Sponsor - \$250

Your Business Receives:

- The ability to be on-site for the event(s) at the Villa Park Recreation Center
- Your logo on all marketing materials pertaining to the event
- A 'Thank You to Our Sponsor' social media post for the event(s)

Community Events



ME & MY VIP DANCE

An unforgettable evening of dance, music, and fun for kids and the special VIP in their life!

Ages: All Ages

Date/Time: Friday, April 10

Estimated Attendance: 50

Location: Villa Park Recreation Center

Entertainment Sponsor - \$250

Your Business Receives:

- The ability to be on-site for the event at the Villa Park Recreation Center
- Your logo on all marketing materials pertaining to the event
- A 'Thank You to Our Sponsor' social media post for the event

Event Sponsor - \$300

Your Business Receives:

- The ability to be on-site for the event at the Villa Park Recreation Center
- A special announcement from staff during the event.
- Your logo on all marketing materials pertaining to the event
- A 'Thank You to Our Sponsor' social media post for the event



Community Events



MOM & SON NIGHT

An exciting evening out for mothers and sons to enjoy great music, fun games, and creating lasting memories.

Ages: All Ages

Date/Time: Friday, May 1

Estimated Attendance: 50

Location: Villa Park Recreation Center



Entertainment Sponsor - \$250

Your Business Receives:

- The ability to be on-site for the event at the Villa Park Recreation Center
- Your logo on all marketing materials pertaining to the event
- A Thank You to Our Sponsor' social media post for the event



Event Sponsor - \$300

Your Business Receives:

- The ability to be on-site for the event at the Villa Park Recreation Center
- A special announcement from staff during the event.
- Your logo on all marketing materials pertaining to the event
- A Thank You to Our Sponsor' social media post for the event



Summer Concerts



CONCERT DATES

JUNE 4
JUNE 11
JUNE 18
JUNE 25

AUGUST 6
AUGUST 13
AUGUST 20
AUGUST 27



Ages: All ages

Date/Time: Thursdays in June & August

Estimated Attendance: 200-300

Location: Ruggard Gazebo

TIER 1 SPONSORSHIP

\$1500 - 1 Sponsor Per Concert

PRE-EVENT RECOGNITION

- Logo inclusion on promotional materials including our website, newsletters, banners, yard signs, and social media
- Sponsor spotlight social media post
- Logo included in Summer Brochure (if approved by April 1)

EVENT DAY BENEFITS

- Opportunity to be on-site during your sponsored concert to interact with attendees
- One 6-foot table and 2 chairs provided
- 2-minutes of time on stage
- Your banner hung on stage during concert

TIER 2 SPONSORSHIP

\$750 - 2 Sponsors Per Concert

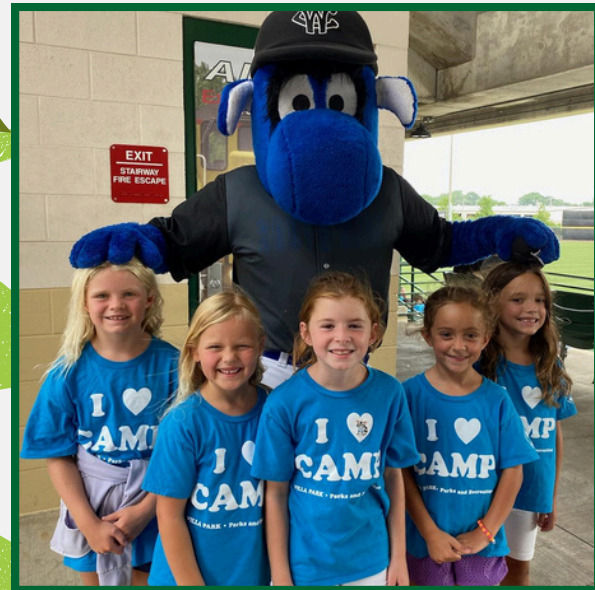
PRE-EVENT RECOGNITION

- Logo inclusion on promotional materials including our website, newsletters, banners, yard signs, and social media
- Sponsor spotlight social media post
- Logo included in Summer Brochure (if approved by April 1)

EVENT DAY BENEFITS

- Opportunity to be on-site during your sponsored concert to set up a table and interact with attendees
- Verbal recognition by staff at event in pre-concert announcement

Summer Camp



SUMMER CAMP SPONSORSHIP PACKAGE

Sponsor Fee: \$1,000

Your Business Receives:

- Logo on 120 - 150 Summer Camp Shirts, visibility in Villa Park community and surrounding areas as campers travel to **9 different field trips** throughout the summer
- Social Media Post at Beginning & End of Summer Camp Thanking Sponsor
- Logo & Website Link posted on Youth Programs Website
- Logo included in Summer Program & Events Guide (if approved by April 1)

Aquatics



MARINERS SWIM TEAM 2026 T-SHIRTS

Sponsor Fee: \$500

Your Logo: Printed on the back of approx. 115 shirts and distributed to Mariners Swim Team.



JEFFERSON POOL ON-SITE BANNER

Sponsor Fee: \$300 for one season (May 30 - August 30)

Your Business: Printed on a 3x5 banner on the fence of Jefferson Pool, where it will be seen by thousands of weekly visitors this summer.

AQUATICS SPONSORSHIP PACKAGE

Sponsor Fee: \$1,000

Your Business Receives:

- Logo on approx. 115 Mariners Swim Team Shirts
- One banner at Jefferson Pool (premium location selection) from May 30 - August 30
- Social Media Post at Beginning & End of Season Thanking Sponsor
- Logo on Aquatics Page of our Summer Program & Events Guide (if approved by April 1)



We Receive: Thanks to your generous sponsorship, we afford brand new swimming fins for our Mariners Swim Team!

Youth Sports



	Summer Basketball 75 - 100 Participants	Winter Basketball 350 - 375 Participants	Fall Soccer 170 - 180 Participants	Spring Soccer 170 - 180 Participants
Social Media Mentions & Tagging	✓	✓	✓	✓
Logo on Program & Events Guide Page	✓	✓	✓	✓
On-Site for games hosted by VPPR	✓	✓	✓	✓
Verbal Recognition during pre-game announcements at games hosted by VPPR	✓	✓		
Your Sponsorship Investment	\$150	\$250	\$150	\$150



Adult Sports



WOMEN'S VOLLEYBALL LEAGUES

Spring & Fall Seasons

Teams gather at the Villa Park Recreation Center every Thursday for 10 weeks of games in the Spring and Fall

Sponsor Fee: \$250 per season
Est. Attendance: 17 Teams



Your Business Receives:

- The opportunity to be on-site for games at the Villa Park Recreation Center
- Your logo on all marketing materials pertaining to the leagues.
- A 'Thank You to Our Sponsor' social media post at the end of Spring/Fall season

We Receive: Thanks to your generous sponsorship, we purchase prizes for winners and save up to afford new nets!

Sports Tournaments



DODGEBALL TOURNAMENTS

Sponsor Fee: \$300

Est. Attendance: 10-15 Teams

Spring: Sunday, April 19

Summer: Sunday, August 8

Tournaments include both youth and adult teams!



PICKLEBALL TOURNAMENTS

Sponsor Fee: \$300

Est. Attendance: 10-15 Teams

Your Business Receives:

- The opportunity to be on-site for the tournament(s) you sponsor at the Villa Park Recreation Center
- Verbal recognition during tournament announcements
- Your logo on all marketing materials pertaining to the tournament(s)
- A 'Thank You to Our Sponsor' social media post after the tournament(s)



We Receive: Thanks to your generous sponsorship, we purchase prizes for winners and save up to afford new pickleball nets!

Performing Arts



ALICE IN WONDERLAND STAGE PLAY

A cast of 30 young thespians will perform 'Alice in Wonderland' on June 6 & 7.

\$100 Tier	\$250 Tier	\$500 Tier
Logo on all marketing materials	Logo on all marketing materials	Logo on all marketing materials
Social Media Post	Social Media Post	Social Media Post
X	½ Page in Program	Full Page in Program
X	X	Pre-Show Announcement



VILLA PARK'S GOT TALENT

On May 16, local entertainers will compete for a performance spot at Villa Fest this Summer!

\$100 Tier	\$250 Tier	\$500 Tier
Logo on all marketing materials	Logo on all marketing materials	Logo on all marketing materials
Social Media Post	Social Media Post	Social Media Post
X	½ Page in Program	Full Page in Program
X	X	Pre-Show Announcement

Adult Programs



THEMED BINGO

Sponsor Fee: \$100

Estimated Attendance: 30

Seniors and adults join us for periodic themed bingo afternoons with lunch, a sweet treat, and fun bingo games!



DONUT BINGO

**Sponsor Fee:
\$100/\$150 for 2 Dates!**

Estimated Attendance: 30

Seniors and Adults get together two Wednesday mornings a month to enjoy donuts, coffee, socializing, and a few games of Bingo.



Your Business Receives:

- Opportunity to provide Bingo prizes via In-Kind Donation
- 'Thank You' Sign on-site at program
- Verbal acknowledgement by staff at program(s)
- 'Thank You to Our Sponsor' social media post
- Opportunity to be on-site at program(s) to interact with attendees

Adult Programs



BIRTHDAY BUNCH & LUNCH

Sponsor Fee: \$150

Estimated Attendance: 40-50

Seniors and adults join us for this monthly celebration where we celebrate those with birthdays, featuring lunch, dessert, and Bingo with prizes.



Your Business:

- Can provide birthday cake for the celebration
- Has the opportunity to be on-site for the lunch
- Has the opportunity to speak/briefly present to attendees



NATIONAL DAYS

In Kind Donation: Lunch



January - Chocolate Cake

February - Clam Chowder

March - Chip & Dip

May - Quiche

June - National Foodie Day

July - Lasagna

August - Bagel

September - Ice Cream Cone

October - Chicken & Waffles

November - Fast Food

December - Brownie

Adult Programs



LUNCH & LEARN

In Kind Donation - Lunch Estimated Attendance: 30

Seniors gather quarterly for a presentation from a local business about an important topic they want to learn more about.



Your Business:

- Will provide lunch for our attendees
- Will give a 30-minute presentation to our attendees about your business/product
- Has the opportunity to stay for lunch and talk with attendees afterwards



LECTURE SERIES

Sponsor Fee: \$200 or In-Kind Donation
Estimated Attendance: 30-50

Your Business Receives:

- The opportunity to support our lecture series by helping cover speaker costs, enriching and educating the community
- Verbal recognition in an announcement before the lecture begins
- Your logo on any marketing materials pertaining to the lecture
- Signage at the lecture thanking you as a sponsor
- Your logo in our seasonal brochure

Sponsorships Interest Form



Contact Name Business Name

Business Address

Email Phone

Event/Program	Sponsorship interest	Fee
Total		

Please be sure to include dates/month if multiple options are available (Ex: Bunch & Lunch, Dodgeball Tournament)

Example

Event/Program	Sponsorship Interest	Fee
Summer Concerts	June 5 - Tier 1 Sponsorship	\$1500
Dodgeball Tournament	Sunday, April 9	\$300
Donut Bingo	May 13 & 27	\$150

Invoices (Choose one)

Email me the invoice(s)

Mail me the invoice(s)

Sponsorship Payment (Choose One)

Pay per season/event

Pay in full

Total \$

An official invoice and agreement will be sent to you

CONTACT US

Lily Morgan
Parks & Recreation Communications Specialist

lmorgan@invillapark.com

630-749-3207

Programs & Events Guide



Promote your business or organization to the Villa Park community in our Program & Events Guide! The link to our brochure is distributed via email to over 9,000 contacts, ensuring widespread visibility. Alternatively, print copies can be picked up at various community locations such as the Villa Park Recreation Center, Village Hall, and the Villa Park Public Library.

Average views per brochure:

10,000+

Digital Contacts

9,000+

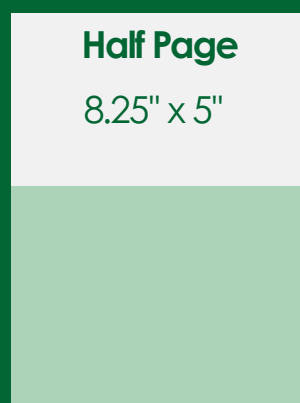
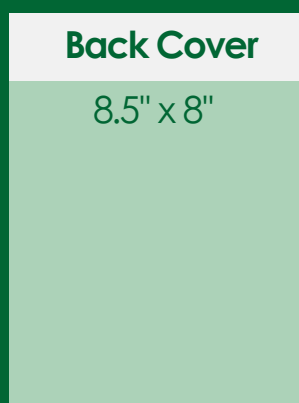
Brochure Publication Dates:

Summer - 4/17/26

Fall/Winter - 7/24/26

Winter/Spring - 11/20/26

Ad Type	Ad Size	1 Brochure Rate	3 Brochure Rate (20% Discount)
Full Page Ad	8.25" x 10.75"	\$500	\$400/brochure
Back Cover	8.5" x 8.5"	\$400	\$300/brochure
Half Page Ad	8.25" x 5"	\$350	\$250/brochure
Quarter Page Ad	3.8" x 5"	\$200	\$100/brochure



Email Newsletter Advertising



Promote your business or organization to the Villa Park community in our Email Newsletter!

Our email newsletter is distributed to over 9,000 contacts each month, ensuring widespread visibility.

 Artwork is due the **4th Monday of each month**

 Submit your files as a PDF or JPG to **lmorgan@invillapark.com**

1 Monthly E-Newsletter	3-Monthly E-Newsletters	6-Monthly E-Newsletters	9-Monthly E-Newsletters	12-Monthly E-Newsletters
\$150	\$300	\$550	\$800	\$1,000

REACH TV ADVERTISING

Your ad will be displayed on three televisions throughout the Villa Park Recreation Center, with guaranteed visibility to our 100+ daily visitors!

6-Month Advertisement Spot	12-Month Advertisement Spot
\$300	\$500

 Submit your ad as a JPG or PNG to **lmorgan@invillapark.com**



On-Site Advertising



INDOOR BANNERS

Advertise your business on a banner* in the Villa Park Recreation Center on our Walking Track or Basketball Court!



3 x 5 Indoor Banner
(1 Year)

\$300

**All businesses responsible for submitting their own banner artwork*

OUTDOOR BANNERS

Advertise your business on a banner* on the Villa Park Recreation Center's outdoor pickleball and basketball courts!



3 x 5 Outdoor Banner
(1 Year)

\$200

**All businesses responsible for submitting their own banner artwork*

Advertising Interest Form



Contact Name Business Name

Business Address

Email Phone

Ad Type	Description	Fee
Total		

 Please email artwork (PDF or .jpg) to lmorgan@invillapark.com

Example

Ad Type	Description	Fee
E Newsletter	May, June, July	\$300
Program & Events Guide	Back Cover, Summer, Winter/Spring	\$800
Outdoor Banner	Jefferson Pool	\$300

Invoices (Choose one) Email me the invoice(s)

Mail me the invoice(s)

Sponsorship Payment (Choose One) Pay per season/event

Pay in full

Total \$

An official invoice and agreement will be sent to you

Next Steps



Ready to secure your sponsorship or advertising opportunity with us?

Follow the steps below to get started today!

**All sponsorship and advertising requests must be paid in full and confirmed via email in order to be considered accepted. Please reach out to lmorgan@invillapark.com*

Fill out a Sponsorship/Advertising Interest Form: The form can be completed digitally and emailed to lmorgan@invillapark.com or printed and returned to the Villa Park Recreation Center (320 E. Wildwood Ave.)

Alternatively: Reach out to us any time to further discuss your sponsorship/advertising interests. Contact Lily Morgan at lmorgan@invillapark.com or 630-749-3207.

Pay Online: You may pay by credit card online. New users must create an account through our CivicRec system to make a payment.

Need help creating your account? Visit invillapark.com/program-registration for a step by step guide, or give us a call at 630-749-3200.

**Thank you for your interest in working with
Villa Park Parks & Recreation!**



**For further inquiries about sponsorship and
advertising opportunities, or to get started,
please contact:**

Lily Morgan

Parks & Recreation Communications Specialist

☎ **630-749-3207** ✉ **lmorgan@invillapark.com**