



August 2025

Dear Community Members and Friends of **VILLA PARK • Parks & Recreation**,

As the Summer Concerts at Cortesi wind down, I know something big around the corner! The Village of Villa Park is excited to announce that Villa Park **BREWFEST** will be held Saturday, October 4, 2025, at Cortesi Veterans Memorial Park, 318 E. Kenilworth in Villa Park. This fantastic craft beer tasting festival will showcase the talents and unique beers from area breweries. Attendees will enjoy sampling craft beers, hard seltzers and hard ciders from approximately 20 breweries.

As a valued member of our community, the Village is asking for your assistance with making Villa Park's Premier fall event a success. **BREWFEST** is a fantastic opportunity for you to promote your business to residents and to introduce your business to **BREWFEST** attendees who are sure to come from far and wide! The success of **BREWFEST** depends on financial support through sponsorships. In return, sponsors will receive valuable name recognition, publicity and be tied to this newer established and popular event. *At the higher levels (Bronze, Silver Suds & Gold Hops), you may provide us with a banner that we will display at the festival. Please plan to drop off the banner at the Villa Park Recreation Center by Monday, September 29, 2025.*

Your contribution will help make this year's event a tremendous success. [Please return your sponsorship form by Wednesday, September 10, 2025](#), to maximize your business name. Please make checks payable to **VILLA PARK • Parks & Recreation**. To pay by credit card, contact Cathy Elgeness at 630-749-3203 or celgeness@invillapark.com.

Additionally, please email your business logo to me at GRacanelli@invillapark.com for publicity purposes. Thank you in advance for your support.

Sincerely,

A handwritten signature in blue ink that reads "Gina M. Racanelli".

Gina M. Racanelli, CPRP CPO AFO
Assistant Director of Parks and Recreation



SPONSOR APPLICATION

(PLEASE PRINT CLEARLY)

Name: _____ Date: _____

Company Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Sponsor Package (please check box):

<input type="checkbox"/> KEG	<input type="checkbox"/> BRONZE	<input type="checkbox"/> SILVER SUDS	<input type="checkbox"/> GOLD HOPS
<input type="checkbox"/> DESIGNATED DRIVER TENT SPONSOR		<input type="checkbox"/> PORT-O-POTTY SPONSOR	

For office use only:

Approved? _____ Processed On: _____

Payment Amount: _____ Initials: _____

For more information, *please contact*
Gina M. Racanelli, Assistant Director of Parks and Recreation
(GRacanelli@invillapark.com)

OCTOBER 4, 2025 | VILLA PARK, IL | CORTESI VETERANS MEMORIAL PARK

VILLAPARKBREWFEST.COM



SPONSORSHIP PACKAGES

	KEG	BRONZE	SILVER SUDS	GOLD HOPS
PRICE	\$250	\$500	\$1000	\$1500
TICKETS	2 GA	4 GA	4 GA + 2 VIP	4 GA + 4 VIP or 6 GA + 2 VIP
WEB EXPOSURE	LOGO ON SPONSOR PAGE	LOGO ON SPONSOR PAGE	LOGO ON SPONSOR PAGE	LOGO ON MAIN PAGE & SPONSOR PAGE
ONLINE TICKETING	NO MENTION	NO MENTION	LOGO ON FOOTER OF TICKET PAGE	LOGO ON FOOTER OF TICKET PAGE
EVENT PROGRAM	LOGO ON BACK PANEL (500 IMPRESSIONS)	LOGO ON BACK PANEL (500 IMPRESSIONS)	LOGO ON BACK PANEL (500 IMPRESSIONS)	LOGO ON FRONT COVER (500 IMPRESSIONS)
SOCIAL MEDIA	1 FACEBOOK POST	1 FACEBOOK POST	2 FACEBOOK POSTS	2 FACEBOOK POSTS
ON-SITE BANNER	NO MENTION	BANNER AT THE FESTIVAL (SPONSOR PROVIDES)	BANNER AT THE FESTIVAL (SPONSOR PROVIDES)	BANNER AT THE FESTIVAL (SPONSOR PROVIDES)
POSTER	NO MENTION	LOGO ON POSTERS PLACED AT RETAIL LOCATIONS	LOGO ON POSTERS PLACED AT RETAIL LOCATIONS	LOGO ON POSTERS PLACED AT RETAIL LOCATIONS
VENDOR TENT	NO MENTION	VENDOR TENT AT EVENT	VENDOR TENT AT EVENT	VENDOR TENT AT EVENT

ADDITIONAL SPONSOR OPPORTUNITIES

DESIGNATED DRIVER TENT SPONSOR – \$375

- Banner Placement (SPONSOR PROVIDES BY SEPTEMBER 29, 2025)
- 2 Designated Driver Tickets
- Sponsor supply bottled water with sponsor logo if needed.

PORT-O-POTTY SPONSOR – \$1200

- Banner Placement (SPONSOR PROVIDES BY SEPTEMBER 29, 2025)
- Premium Swag Bag
- Use of indoor restrooms
- Also includes all marketing listed in the Silver Suds Package

For more information, please contact.

Gina M. Racanelli, Assistant Director of Parks and Recreation

GRacanelli@invillapark.com



OCTOBER 4, 2025 | VILLA PARK, IL | CORTESI VETERANS MEMORIAL PARK

VILLAPARKBREWFEST.COM



SPONSORSHIP PACKAGES

VIP GOLD PASS TICKETS	General Admission
Early Entrance	2-5:30 PM
Use of Indoor Restrooms	Commemorative Tasting
Commemorative Tasting Glass	18 Tastings
Complimentary soft drink or water	
24 Tastings	

OCTOBER 4, 2025 | VILLA PARK, IL | CORTESI VETERANS MEMORIAL PARK

VILLAPARKBREWFEEST.COM